



CPBI CONTINUING EDUCATION SESSION

April 8, 2014

Pensions & Benefit Communications; Legal Issues and Communication Best Practices

with guest speakers:

Claude Marchessault, Associate Counsel, Harris & Company LLP
and Maureen Simons, HR & Communications Consultant, Simons Solutions

Course Objective:

Effective employee communications are always important, but even more critical in consideration of their legal ramifications when it comes to pension and benefits. This session will cover the legal requirements and pitfalls employers face in pension and benefit communications. Topics will include the areas of negligent misrepresentation, changes to pension promises, changes to retiree benefits and pension plan conversion litigation. Practical advice will be provided regarding communication planning and seeking legal advice, foundations of plain language messaging, utilization of various media and overcoming barriers. This session will provide particularly useful information for HR leaders, Pension Committee members, and pension and benefits consultants.

Tuesday, April 8, 2014

SFU Harbour Centre, 515 West Hastings Street, Vancouver

Attendee arrival, registration & continental breakfast 8:00 - 8:30 a.m.

Session Starts: 8:30 a.m. ♦ Session Ends: 12:00 p.m.

Cost for this session for members is \$165.00, plus \$8.25 GST = \$173.25.

Cost for this session for non-members is \$250.00, plus \$12.50 GST = \$262.50.

Register on-line at www.cpbi-icra.ca

If you have any difficulties or questions regarding registration, please contact the CPBI Pacific Region at (604) 379-1946 or email pacific@cpbi-icra.ca.

CE Credit certificates confirming education hours will be offered, with which attendees may seek corresponding accreditation via their preferred regulatory body.

CANCELLATION POLICY: *Cancellations will be accepted by 12:00 noon the day before the session. Non-attendees or cancellations received after this time will not be reimbursed.*

Student pricing is available to CPBI members who have student status.

GST#: 126988930

Multiple registrant policy: *Companies registering four people are eligible to send a fifth person at no charge. This must be coordinated through the Event Coordinator at pacific@cpbi-icra.ca or by purchasing a group or table through the online registration.*